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"Kids Read Science" & "Teens Read Science" 2010 Summer Science-Reading Contests Open

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Young people are naturally curious about the world and nature and they love learning about science. **KidsReadScience** and **TeensReadScience** are two exciting, new summer science-reading contests that challenge young people to discover science for themselves and encourage their peers to do the same.

Contest rules are simple: 1) read a nonfiction book on a topic in science, technology, engineering, or math; 2) make a video about the book that's less than 5 minutes long; 3) upload the video and submit the entry form by 11 pm (Central Daylight Time) on 22 September 2010.

KidsReadScience is for kids ages 8 through 12; **TeensReadScience** is for young adults ages 13 through 18. Anyone anywhere may submit one entry (in English), although prize distribution is currently restricted to locations in the US and its territories. Details are at the contest websites.

These first annual contests are a joint project of Joanne Loves Science and Scienticity.net. Several noted science-book authors and corporate sponsors have generously donated an array of great prizes to be awarded in a number of categories for each age group.

Joanne Manaster (follow @ScienceGoddess on Twitter) is well known to the online community for her enthusiastic science outreach. "These contests are happening entirely online," she explains. "Today's social-networking tools really engage young people and are a great way to spread excitement about science."

Jeff Shaumeyer (follow @scienticity on Twitter) is program director for Scienticity.net. "Developing a reading habit as a youngster is essential to becoming a life-long learner. We want to see young people start down that path. Likewise, our contestants, through the book videos they put online for others to see, encourage their peers to read about science for themselves."

Scienticity.net is the public science-education program of Ars Hermeneutica, Limited, a 501(c)(3) non-profit organization with a mission of increasing science literacy. Contributions to Ars Hermeneutica to help us increase the reach of KidsReadScience and TeensReadScience are fully tax deductible in the US.

More: <<http://KidsReadScience.org>> and <<http://TeensReadScience.org>>.

Also visit <<http://JoanneLovesScience.com>> and <<http://Scienticity.net>>.

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